



## ONEOTT INTERENTAINMENT launches its enterprise networking solutions brand “CELERITYX”

CelerityX offers a bundle of tailor-made, personalised digital solutions for enterprise customers

**Mumbai, India, August 23, 2023:** India's 4<sup>th</sup> largest private Internet Service Provider ONEOTT INTERENTAINMENT Limited (OIL), the broadband subsidiary of Hinduja Global Solutions (HGS) announced that it is foraying into the fast-growing enterprise solutions segment in India, leveraging its expertise in technology and domain knowledge gained through its B2C business.



The new brand – **CelerityX** offers a portfolio of bespoke digital solutions for enterprise customers of any scale or strength.

"CelerityX" combines the word "Celerity", meaning swiftness or speed, with the letter "X", which connotes advanced, cutting-edge technology. The brand name reinforces the strong focus on speed, agility, and technology.

CelerityX is all about making networking as easy as using a couple of clicks. The brand offers a comprehensive suite of enterprise solutions, including cutting-edge Broadband over Satellite (BoS), Fiber, and 5G MESH networks, as well as zero-touch digitally enabled industry solutions, across on-premises, cloud, and platform economy environments. Irrespective of the size and scale of the enterprise, CelerityX solutions empower businesses to achieve new heights of efficiency and performance, including significant improvement in productivity and uptimes and definitive reduction in costs.

Speaking on the launch, **Vynsley Fernandes, Whole-time Director at HGS and the Head of the Digital Media business** said, "We are thrilled to introduce CelerityX to the business world. The brand drives forward our value proposition of making networking faster and simpler for enterprises that demand speed, performance, and reliability. CelerityX will leverage the installed pan-India infrastructure, footprint and network of not only **NXTDIGITAL** and **OIL**, but also a host of partners who want to monetise their assets."

**Sameer Kanse, Chief Business Officer at OIL and Business Head of CelerityX** said, "As an enterprise solutions business, CelerityX is committed to providing innovative solutions and exceptional customer experience. With CelerityX, complexity meets simplicity to empower enterprise businesses for unprecedented success. We provide a complete suite of enterprise networking and connectivity solutions to simplify, secure, and enhance the performance of applications in the cloud economy through a digitally enabled service experience."

**ONEOTT iNTERENTAINMENT LTD.**  
an HGS company

Registered Office: IN CENTRE, 49/50 MIDC, 12<sup>th</sup> Road, Andheri (E), Mumbai - 400 093.  
T: +91 - 22 - 66017900 W: [www.onebroadband.in](http://www.onebroadband.in) CIN No.: U74110MH2000PLC129434



HINDUJA GROUP



CelerityX is a digitally-enabled networking solution brand that leverages the 350+ city network built by OIL and works extensively with over 10,000 partners of **NXTDIGITAL**, the Digital Media division of HGS across India to create a pervasive, high-uptime, and managed network. CelerityX offers a single interface for feasibility, service delivery visibility, assurance, and billing, allowing enterprises to focus on business outcomes while it manages the network delivery.

**About ONEOTT INTERENTAINMENT LIMITED ([www.onebroadband.in](http://www.onebroadband.in))**

ONEOTT Intertainment Limited (“OIL”) is one of India’s top 4 private Internet Service Providers with over 1,000,000 retail customers. OIL is a subsidiary of Hinduja Global Solutions Limited, a Hinduja Group company. It has a strong presence in Broadband and Internet services in 350+ cities and towns, with a growing presence in Tier-II and Tier-III markets. Its services under the brand “ONE Broadband” provides converged services of Video, Data and Voice to consumers by delivering highspeed internet and services whilst “ONE Gigafiber”, its FTTH (Fiber to the Home) product for consumers provides connected speeds up to 1,000Mbps.

CelerityX, the Enterprise Business Unit of OIL offers customers access to a national-level digital mesh – providing secure and mission-critical connectivity through a mesh of terrestrial platforms, broadband-over-satellite and WIFI, layered with SDWAN capabilities.

For media queries:

**Thanuja B M**

Hinduja Global Solutions Limited

Email: [thanuja.megharaj@teamhgs.com](mailto:thanuja.megharaj@teamhgs.com)

**Amit Dalvi**

Adfactors PR

Mobile: +91 9892417582

Email: [amit.dalvi@adfactorspr.com](mailto:amit.dalvi@adfactorspr.com)

**ONEOTT iNTERENTAINMENT LTD.**  
an HGS company

Registered Office: IN CENTRE, 49/50 MIDC, 12<sup>th</sup> Road, Andheri (E), Mumbai - 400 093.  
T: +91 - 22 - 66017900 W: [www.onebroadband.in](http://www.onebroadband.in) CIN No.: U74110MH2000PLC129434

