

April 2025

NXTDIGITAL

one
Broadband

NXT
UDAAN

disconnect to
CONNECT



NXTDIGITAL
The Hinduja-HITS network

in
digital

one
Broadband

one
Digital

celerityx

NXT PLAY



HINDUJA GROUP

Dear Readers,

After a brief hiatus, *NXTUdaan* is back. This issue marks the revival of our newsletter, and what better way to restart than by focusing on something that impacts us all—our health and well-being.

In today's fast-paced world, we've all come to know and understand that wellness is a necessity. From the constant buzz of notifications to the pressures of work-life balance, our digital and physical lives are often in overdrive. That's why this edition delves into the power of taking that much-needed step back to reassess and reevaluate our personal and professional lives. We take you through what a digital detox is, and how stepping away from screens, even briefly, can improve focus, sleep, and overall mental health. We also explore simple yet effective ways to nurture your physical health, manage stress, and create a more mindful approach to your professional life.

Wellness isn't just about hitting the gym or eating right; it's about finding harmony between work and rest, the virtual and the real, the mind and body. We hope this issue of *NXTUdaan* inspires you to pause, reflect, and take small steps toward a healthier, more balanced life. Also, don't miss out on our fun quizzes and crossword puzzles! Take part for a chance to win exciting prizes!

And on that note, I'd like to say welcome back and happy reading!

Charlene Flanagan

Editor-in-Chief

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	CONTENTS	PAGE NO.
01	 COMPANY UPDATES	01-05
02	 INDUSTRY UPDATES	06-07
04	 HEALTH & WELLNESS	08-15
05	 PARTNER SPEAK	16-19
06	 ENGAGE	20-23



Big Moves

NXTDIGITAL's integrated product offering of DTV + Broadband to drive growth, writes Vynsley Fernandes

As India's digital economy accelerates, connectivity and entertainment are no longer luxuries; they're fundamental necessities. In 2025, NXTDIGITAL will be focusing on growth of its integrated product offering, that combines Digital Television (DTV) with Broadband. This strategic drive will redefine our consumer experience by providing an all-in-one solution that brings together premium entertainment and high-speed.

Setting the Stage for ONE

Over the years, NXTDIGITAL has built a strong foundation across media, entertainment, and connectivity. This agility has enabled us to evolve with changing consumer needs, expanding our infrastructure while embracing new technologies. With broadband becoming the backbone of work, learning, entertainment, and commerce, the time is right for ONE Broadband to take centre stage as NXTDIGITAL's star offering.

By seamlessly integrating DTV with Broadband, NXTDIGITAL will offer customers a unified digital experience. No more juggling between multiple subscriptions and platforms; users can enjoy their favourite channels, premium OTT content, and high-speed internet, all through one streamlined service.

Partners & LMOs: Shaping the Future

A key part of this vision is keeping our Last Mile Operators (LMOs) at the forefront, empowering them to align themselves with the vision of an integrated future. By offering both DTV and Broadband as an integrated service, our partners can transform themselves into comprehensive digital solution providers. This positions them as future-ready service enablers, creating new revenue opportunities and strengthening customer relationships.

NXTDIGITAL's robust infrastructure and extensive support network will equip LMOs with the tools they need to deliver exceptional service. With access to advanced technology and personalised offerings, our partners will be pivotal in driving digital inclusion across urban and rural markets.



Broadband Meets Business

A core pillar of this transformation is ONE Business, a dedicated broadband solution tailored for small and medium-sized enterprises (MSMEs). As businesses across Tier 2 and Tier 3 cities undergo digital transformation expanding across geographies; reliable, scalable, and affordable connectivity is vital to their growth. ONE Business is designed specifically for these growing enterprises, offering flexibility to scale bandwidth as they expand.

By integrating DTV services into their broadband packages, LMOs can tap into a vast business segment that values both connectivity and entertainment for employee engagement and customer experiences.

The Technology Edge

What sets ONE Broadband apart is its technology-first approach. AI or Artificial Intelligence will play a key role in predictive service, resolving potential issues before they affect customers. The network is also being upgraded, ensuring ultra-low latency and future-proof speeds. Combined with its NXTHUB network and established LMOs in over 4,500 pin codes, this allows the company to deliver reliable connectivity even in remote areas, giving it a significant edge over competitors.

Moreover, in a crowded broadband market, customer experience will define success. ONE Broadband's 2025 strategy focuses on delivering hyper-personalised services, from AI-driven content recommendations to omnichannel support and flexible service bundles. Whether customers need faster speeds, tailored content packages, or advanced business solutions, they will have the flexibility to choose.



Entertainment Reimagined

NXTDIGITAL's integration of DTV and Broadband will redefine how customers consume entertainment. In 2025, the introduction of IPTV will further bridge the gap between internet and content, delivering a unified viewing experience. Customers will gain access to curated entertainment, premium OTT platforms, and 'live' TV, all seamlessly bundled into their broadband plans.

This convergence caters to the modern consumer who effortlessly switches between online and traditional content, making NXTDIGITAL a true digital gateway. Personalised recommendations, interactive content, and on-demand viewing will elevate the customer experience to new heights.

Personalised and Seamless

With regulatory dynamics, evolving consumer expectations, and growing demand for high-speed internet across urban and rural India, ONE Broadband is positioning itself as much more than a service provider delivering the same high quality of service that NXTDIGITAL's DTV service is known for over the years. Together, the integrated product of DTV + Broadband aims to be an enabler, connecting homes, empowering businesses, and enriching lives.

By championing digital inclusion and offering experiences that go beyond basic broadband, the integrated product is not only NXTDIGITAL's hero: it's a partner in building India's digital future.



From Groundwork to Greatness

The HR Leadership Journey That Has No Shortcuts

In today's fast-paced world, many believe leadership is a shortcut—a quick leap to the top. But true leadership isn't about skipping steps; it's about building a strong foundation, evolving over time, and adding value at every stage. Vaishali Thakur's journey proves that staying with one organisation doesn't mean stagnation—it means continuous growth, adaptation, and becoming a vital asset.

Her career stands as a testament to patience, perseverance, and playing the long game. From starting as a consultant to leading HR for a multi-business group, Thakur has embraced every challenge, proving that true leadership is built step by step.

A Journey of Learning and Adaptation

When she joined In Time News Channel in April 2002, she didn't arrive with a grand plan to become an HR leader. She was a consultant on a three-month trial, unsure if it was the right fit. But instead of rushing to conclusions, she focused on learning, adapting, and proving her worth. By May 2002, she was officially part of the company.

The biggest test of resilience came in 2005 when the news channel shut down. Many employees left, but Vaishali was retained and moved to CVIL, a company managing movie rights and events. Rather than feeling stuck, she embraced the challenge, expanding her expertise.

With each transition—from news media to entertainment, from managing HR for movies to handling HR at the corporate level—she demonstrated that staying with an organisation doesn't mean standing still. It means evolving, upgrading skills, and staying relevant.

Growth Comes to Those Who Grow Themselves

Over the years, Vaishali moved across different arms of the Hinduja Group:

2005 ➡

Transitioned to corporate HR, handling movie rights and events.

2011 ➡

Became GM - Group HR, overseeing leadership recruitment.

2017 ➡

Took charge as Head of HR at ONEOTT Entertainment Ltd.

2022

Elevated to SVP of HR at Hinduja Global Solutions.

Each transition brought new challenges, but she stayed curious, upgraded her skills, and took ownership of every role.

No Shortcuts, Only Smart Work

Many young professionals believe leadership comes from frequently switching jobs. Her journey proves otherwise—leadership is built through consistency, resilience, and delivering results over time.

Her advice: "Your career isn't about chasing titles; it's about creating value. Don't ask what the company can give you—ask what you can build. Stay committed, and success will follow."

Super Performers of the Quarter

 October – December 2024



Rahul Ubhe
MTN - Sales & Operations



Jignesh V Shah
Baroda - Technical Team



Ganesh Nadar
Customer Care



Jayendra Krishnan Iyer
Customer Care

Super Performers of the Quarter

 October – December 2024



Harikrishna Dawath
South - Sales & Operations



Sachin Gupta
SAP Business Development



Shyamal Kumar Kundu
East - Sales & Operations



Unnikrishnan Chellapan
MTN - Sales & Operations

(Source: CXOToday)



(Source: Moneycontrol)



(Source: Hindustan Times)



Regional Expansion: Fan Code to Stream Formula 1 in Hindi & Other Indian Languages

Fan Code, Formula 1's official broadcaster in India, will stream all races in Hindi and regional languages for the first time, leveraging Sky Sports' coverage to attract a wider Indian audience.

(Source: Economics Times)

Women's Representation in Media: Only 29% Talk Time in

The 2024 edition of the O Womaniya! report by Ormax Media and Film Companion Studios analyzed 169 Indian films and series, highlighting a growing gender gap in theatrical and streaming content.

(Source: Brand Equity)

Real Money Gaming Industry Introduces Code of Ethics

Industry bodies AIGF, EGF, and FIFS have signed a Code of Ethics to ensure responsible gaming, including KYC verification, spending limits, age restrictions, and fair gameplay measures.

(Source: Economics Times)

Guns N' Roses Set to Perform in Mumbai

The legendary rock band will perform at Mahalaxmi Race Course on May 17, 2025, with ticket sales starting on March 19, 2025, via BookMyShow.

(Source: Rolling Stone India)



The Top Employee Wellbeing Trends Shaping Indian Workplaces in 2025

Imagine a regular work week. What would that look like for most of us? We head into the office, we're pulled into meetings through the day, we work to clear the backlog or newer assignments tasked to us, and then head home. On most days, we find that we carry our work home with us. How many of us have struggled to strike that work- life balance?

The fact remains, the modern workplace is rapidly evolving, and employee wellbeing is no longer considered a 'perk' or 'benefit', but rather, an integral part of company culture. So, what are some employee wellbeing trends that are poised to make it big in 2025? Let's break it down for you.



Financial Wellness is a Growing Trend

Physical and mental wellbeing has been the go-to strategy when it comes to first steps in employee wellness. However, financial anxiety tends to be a less talked about aspect in one's overall health and wellbeing journey. Financial literacy, the increasing cost of living, job security, and debts are the most common causes for financial anxiety. According to a PricewaterhouseCoopers (PwC) study, 76 percent of stressed employees say financial worries have a negative impact on their productivity.

So, how can a workplace help employees combat this? One game changer is where an employer can offer individuals a one-on-one financial coaching session to help them plan their expenses as well as educate them on various money management techniques. Another valuable option is pocket insurance. This can prove to be a powerful tool to provide cover against life's unexpected scenarios and enable people to better deal with their situations. Earned wage access (EWA) or salary on demand is another carefully designed, minimal-cost finance option that prevents employees from getting caught in debt cycles.

Flexibility and Autonomy is the Cornerstone of a Healthy Work-life Balance

The focus on employee wellbeing is a critical imperative for modern workplaces. This doesn't simply mean annual health checkups or mental health days. Today, organisations are taking a more deliberate and holistic approach to health and wellness. And flexibility and autonomy have emerged as the latest trend in workplace wellbeing. So, what does this entail? Rigid work schedules are steadily being replaced by more flexible working hours, allowing employees to better plan their days (while also accounting for important meetings). Providing employees with the option to set a working schedule that works for them, helps create a sense of balance. This is also a great way to boost productivity and autonomy. And autonomy goes hand-in-hand with accountability, creating a deeper sense of ownership over roles and responsibilities. Moreover, flexible working acknowledges diversity and fosters loyalty in the long run.

The Role of Technology in Employee Wellbeing

It's a universally acknowledged fact that the absence of mental wellbeing support systems at a workplace is a barrier to optimal organisation performance. And in the 2025 workplace wellness narrative, technology is emerging as a powerhouse when it comes to enabling various wellness checks. From corporate fitness programs (which helps track steps and movement) to various online sessions with doctors, mental health practitioners, or even stress management workshops (that can be conducted online) makes for great inclusions in the employee wellness policies.

The Takeaway

An open mindset and inclusive work culture will go a long way towards banning the stigma associated with mental health issues, and overall wellbeing. Normalising talking freely about mental health issues, and vocalising their struggles. This will not only help create a safe and accepting environment, it helps reduce the pressure on any one single individual while providing employees with the tools they need to manage their health and wellbeing.



Five Desk Yoga Poses To Help Improve Productivity

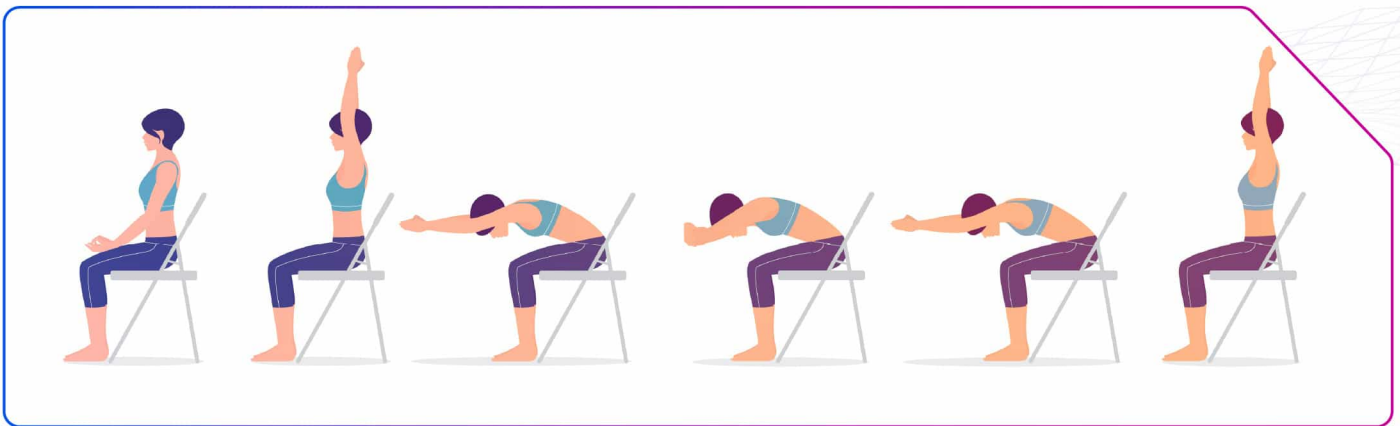
By Lungthui Liu Chawang

Want to stretch and relax from constantly sitting for a long time, but do not want to disturb your office coworkers or drag your chair here and there?

Here are five desk yoga poses to help you relax and refocus, all from the comfort of your workspace. The best part? You get to do these without ever disturbing any of your coworkers!

Here's what to do:

1. Seated Cat-Cow Stretch



Steps:

- Sit straight in your chair with your feet flat on the floor
- Place both hands on your knees
- Inhale as you push forward your chest and look up. This will form an arch from your back
- Exhale as you round your spine, tuck your chin towards the chest
- Repeat this cycle 5 to 10 times

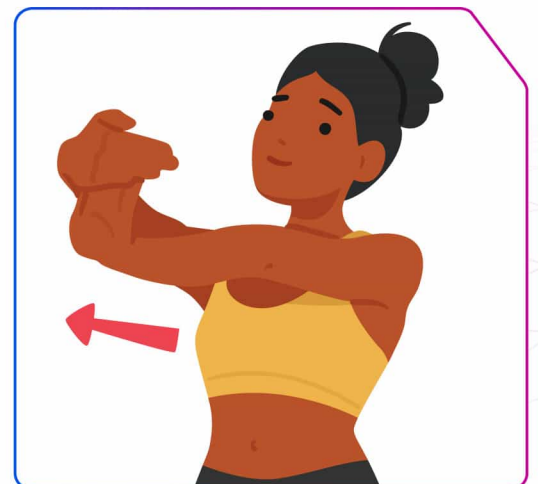
Benefits: This posture helps you to improve your spinal mobility and relieves back pain

2. Wrist and Finger Stretch

Steps:

- Strengthen out your right arms with the palm facing up
- Stretching the wrist and forearm, gently pull back the fingers of your right hand with the help of your left hand
- Hold for 5 – 10 seconds and repeat on the other hand
- Continue this cycle for 3 – 4 times per hand

Benefits: This helps you in preventing strain from typing and mouse use



3. Neck Rolls



Steps:

- Sit straight with feet flat on the floor
- Let your head fall to the right shoulder
- Slowly roll your neck backward and then to the left, completing a full circle
- Repeat in the opposite direction and continue for 30 seconds to a minute

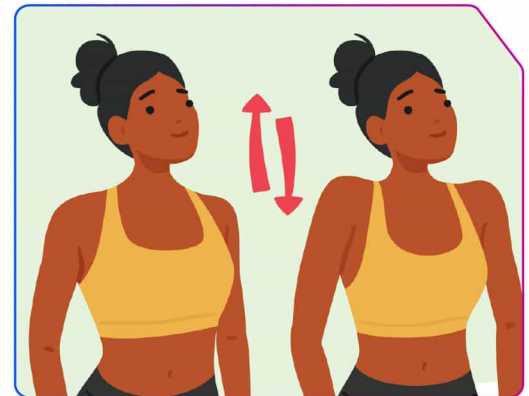
Benefits: This reduces neck stiffness and helps relaxation

4. Seated Shoulder Shrugs

Steps:

- Strengthen your back with your shoulders relaxed
- Inhale and lift your shoulders towards your ears/fingers
- Hold a few seconds
- Exhale and release your shoulders back
- Repeat this cycle 5 to 10 times

Benefits: This relieves shoulder tension from desk work



5. Seated Foot Stretch

Steps:

- Relax yourself in a chair with your feet flat on the floor
- Stretch out your feet and rotate both the ankles in a clockwise to the right
- Then counterclockwise
- Repeat this process about five times

Benefits: This enhances foot flexibility and circulation



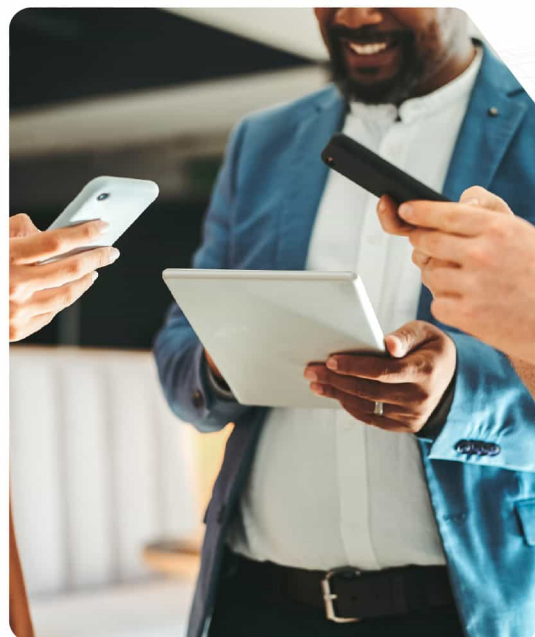
By taking short breaks for yoga stretches throughout your workday, it helps you reduce pain and discomfort in the back, neck, shoulders, and wrists.

The above post also enhanced posture and body alignment, helps increase energy and productivity, flexibility and gives mental relaxation and stress relief.

Mindful by Design: Encouraging Digital Well-being and Cybersecure Habits in a Hyperconnected Workplace

In today's workplace, technology is more than just a tool—it is the backbone of how we work, collaborate, and communicate. However, as digital devices become indispensable, they also introduce new risks that go beyond digital fatigue and work-life imbalance. Cybersecurity vulnerabilities often emerge when employees develop unmindful device habits, such as juggling multiple personal and professional accounts on the same device, ignoring security updates, or reflexively clicking on links without verifying sources.

As organisations strive to build a culture of employee well-being, digital well-being and cybersecurity awareness must become synonymous with each other. Both are essential to ensuring that our digital habits protect not just our mental health, but also the data and systems we rely on daily.



The Case for Mindful and Secure Device Use

A 2024 report by the Internet and Mobile Association of India (IAMAI) revealed that Indians spend an average of 6.5 hours daily on their smartphones. This number rises even further for professionals, given constant access to emails, virtual meetings, messaging platforms, and collaboration tools.

This continuous connectivity does more than fragment focus and increase stress. It also creates security blind spots. The fact remain, employees under digital fatigue are more likely to:



- ⊗ Use weak passwords for easy and quick access.
- ⊗ Reuse corporate credentials on personal sites.
- ⊗ Ignore software and app updates.
- ⊗ Click on phishing links out of habit.

All these behaviours contribute to heightened cybersecurity risks for organisations. Which is why, fostering digital well-being isn't just about encouraging breaks from screens, it's about building a culture of mindful and secure technology use.

Digital Well-being & Cybersecurity Challenges: A Combined Approach

Organisations can promote healthier device habits by introducing Digital Well-being and Cyber Hygiene Challenges—structured initiatives that blend personal well-being with security best practices. These challenges can be gamified to drive participation and customised to align with company culture.

Here are some ways you could challenge yourself:

Password Power Hour: Review and strengthen your passwords across accounts, using secure password managers wherever possible.

Notification Detox Day: Focus on disabling unnecessary notifications. This will not only improve focus, but to prevent accidental taps on phishing links disguised as alerts.

Update & Uninstall Drive: A prompt to update all apps and software, while removing unused apps that could become security loopholes.

Screen-Free Lunch: Take a true digital break, which also reduces the chances of leaving sensitive work screens open in public or personal spaces.



Why It Matters: Protecting People & Data

Encouraging mindful and secure technology use benefits both employees and the organisation. When employees cultivate better focus, healthier boundaries, and improved cyber hygiene, the entire organisation becomes:



More productive
(reduced digital fatigue)



More secure
(fewer human errors that lead to breaches)



More resilient
(stronger awareness of social engineering tactics).

A holistic well-being programme that incorporates cybersecurity sends a strong message: the company cares about both employee health and organisational safety. In industries that handle sensitive data, this is especially crucial.

Ultimately, digital well-being and cybersecurity are two sides of the same coin. As companies navigate an increasingly digital-first world, embedding both into the culture is no longer optional, but a necessity. After all, in the modern workplace, the best defence is a well-balanced and well-informed employee.

Mental Health at the Workplace – Transforming the Narrative in India

In recent years, conversations around mental health have gained significant traction globally, yet in India, the workplace narrative is still evolving. While corporate India has made progress, mental well-being continues to be overshadowed by traditional notions of resilience, productivity, and success. However, a shift is underway as companies recognise that employee mental health is not just a moral imperative but a business necessity.

Breaking the Stigma

Historically, mental health concerns in Indian workplaces have been met with stigma and scepticism. Employees have often hesitated to disclose stress, anxiety, or depression due to fear of being perceived as weak or incompetent. This culture of silence has led to absenteeism, burnout, and declining productivity. A 2022 Deloitte survey revealed that poor mental health costs Indian companies nearly \$14 billion (approx. ₹1,200 crores) annually due to productivity loss, absenteeism, and attrition.

However, forward-thinking organisations are now addressing this head-on. Companies like Tata Steel, Infosys, and Wipro have pioneered mental health policies, offering confidential counselling services, stress management workshops, and mindfulness programs. These initiatives are slowly dismantling the stigma and fostering a culture of openness.



Policy Reforms and Employee Support

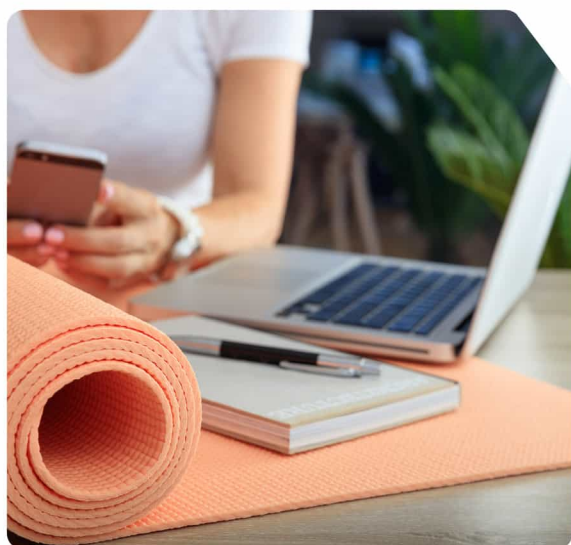
One of the most significant changes in recent years has been the incorporation of mental health into workplace policies. Progressive Indian firms have started integrating Employee Assistance Programmes (EAPs), flexible work hours, and mental health leave to create a more supportive work environment.

For instance, Accenture India has launched a dedicated mental wellness program, providing employees with 24/7 access to counsellors and digital mental health resources. Similarly, the IT giant Wipro has implemented a 'Well-being First' programme that emphasises psychological safety and stress management.

The Role of Leadership

Leadership plays a crucial role in shaping workplace culture. When CEOs and senior management actively promote mental health awareness, it trickles down to all levels of the organisation. Companies that encourage open dialogue, normalise mental health discussions, and offer leadership training in empathy and emotional intelligence are witnessing tangible improvements in employee morale and retention.

For example, Unilever India's 'Mental Health Allies' initiative trains select employees to act as peer support volunteers, helping colleagues navigate stress and emotional distress. Such efforts underline the importance of leadership commitment in transforming workplace mental health narratives.



Technology and Mental Well-being

The rise of digital mental health solutions is also playing a transformative role in corporate India. AI-powered wellness platforms like Wysa, YourDOST, and Amaha (formerly InnerHour) offer employees guided therapy, self-help resources, and chat-based counselling. Many Indian companies are integrating these digital platforms into their HR frameworks, making mental health support more accessible and less intimidating.

The Road Ahead

While these developments mark progress, challenges remain. The mental health movement in corporate India still faces resistance, particularly in traditional and smaller organisations where mental well-being is not yet a priority. To truly transform the narrative, businesses must go beyond token gestures and embed mental health into their core organisational values.

By fostering an inclusive, supportive, and stigma-free workplace, Indian companies can not only enhance employee well-being but also drive innovation, engagement, and long-term business success. Mental health at the workplace is not just an HR initiative. It is the foundation of a thriving workforce in the modern Indian economy.



A Successful Partnership: Growing Together with ONEOTT



In conversation with **Gaurav Sharma**, Managing Director, GSTech Software Systems Pvt Ltd and a long-standing SAP Partner with ONEOTT

For the past seven years, **Gaurav Sharma**, has been on a transformative journey as a SAP Partner with ONEOTT. From the very beginning, ONEOTT's proactive approach, robust infrastructure, and collaborative mindset have played a crucial role in helping GSTech Software Systems Pvt Ltd expand its business and deliver exceptional value to customers.

Driving Growth Through Strong Collaboration

The partnership between GSTech Software Systems Pvt Ltd and ONEOTT began when they signed up as an Internet Service Provider (ISP), procuring bandwidth from ONEOTT. Over the years, this relationship evolved into a more strategic collaboration. Together, they scaled new heights, both in terms of revenue generation and customer base growth. ONEOTT's investment in infrastructure and technology provided a strong foundation for GSTech, resulting in consistent business growth.



Streamlined Processes and Organised Operations

Prior to partnering with ONEOTT, GSTech operated in a relatively unstructured environment. ONEOTT introduced Sharma and his team to organised processes, robust systems, and advanced tools that streamlined every aspect of the business—from billing and collections to service escalations and customer relationship management. This operational efficiency allowed them to focus on delivering exceptional customer service and accelerating business growth, rather than being entangled in administrative challenges.

Technological Edge and Continuous Upgrades

A standout benefit of the partnership for GSTech has been ONEOTT's commitment to technological innovation. Whether it was implementing advanced CRM systems, enabling real-time location tracking for field personnel, or introducing digital billing solutions, ONEOTT ensured that they stayed at the forefront of industry advancements. By seamlessly adopting these technologies, GSTech was able to strengthen their competitive positioning in the market.

Enhanced Customer Experience

Thanks to structured processes and consistent support from ONEOTT, GSTech significantly elevated its customer service standards. Customers experienced faster response times, a clear escalation matrix, and a more professional and accountable service ecosystem. This led to improved customer satisfaction and enhanced the company's reputation in the marketplace.

Being associated with a trusted and established brand like ONEOTT gave GSTech a powerful advantage when expanding into new markets. The strength of the ONEOTT brand not only created instant awareness but also accelerated customer acquisition efforts. This brand credibility, combined with their operational strengths, created a mutually beneficial formula for success.

Enabling Partners for Success

The collaborative nature of the partnership extended beyond operations and technology. Sharma and GSTech also played an active role in expanding the ONEOTT partner network. Based on their own positive experience, GSTech successfully introduced and onboarded new partners into the ONEOTT ecosystem, contributing to the growth of the larger partner community.

A Vision for the Future

Looking ahead, Sharma envisions the partnership between GSTech and ONEOTT continuing to evolve. In an increasingly competitive market, innovation and agility will be key, and ONEOTT's focus on product innovation, value-added services, and collaborative growth will remain crucial. With ongoing support in areas such as sales, marketing, technology, and new revenue generation, GSTech is excited to explore new opportunities and achieve even greater success in partnership with ONEOTT.





Building a Legacy: Dinesh Singh's Journey with NXTDIGITAL



For over a decade, Dinesh Singh has been an integral part of NXTDIGITAL's expansive network, forging a successful and enduring partnership as a distributor. A founding member of the group, Singh has witnessed firsthand the evolution of the industry and NXTDIGITAL's role in pioneering digital transformation. His unwavering commitment and the company's robust support system have contributed to a seamless and rewarding collaboration.

A Partnership Built on Trust and Growth

Reflecting on his journey, Singh describes his association with NXTDIGITAL as a "fruitful partnership." Over the years, he has seen consistent business growth and strengthened customer relationships, driven by the company's extensive product offerings and steadfast support.

When asked about the benefits of working with NXTDIGITAL, Singh emphasises the unparalleled technical and operational support he receives. "The team is 100% supportive. Whether it's the technical department or operations, they are always there to help," he affirms. This strong backing ensures that distributors like him can deliver uninterrupted services to their customers, reinforcing trust and reliability.



Delivering Excellence in Service

Customer satisfaction remains at the core of Singh's operations, and he takes pride in providing top-tier service. "We are giving 100% technical support, and our customers are really happy," he says. This dedication to quality service aligns with NXTDIGITAL's mission to ensure seamless connectivity and superior digital experiences for end users.

Singh also highlights the diverse range of products offered by NXTDIGITAL, including Cable TV, broadband, and CCTV solutions. These services have had a significant positive impact on his business, allowing him to expand his reach and cater to varied customer needs.

One of the standout aspects of Singh's experience has been NXTDIGITAL's swift response to technical issues. "Whenever there's a problem, the team is highly responsive. Issues are resolved within half an hour to two hours," he shares. Such efficiency minimises downtime and enhances customer satisfaction, strengthening the distributor's confidence in the brand.



A Vision for the Future

Looking ahead, Singh is optimistic about the future of his partnership with NXTDIGITAL. He sees immense potential for growth and innovation, particularly in expanding digital infrastructure and technological advancements. His expectations revolve around continued support, cutting-edge solutions, and sustained business expansion.

When asked if he would recommend NXTDIGITAL to other distributors, his response is unwavering: "Yes, absolutely." His testimonial underscores the company's commitment to empowering its partners and driving collective success in the digital ecosystem.

A Message to the Leadership

Singh's message to NXTDIGITAL's leadership team is clear: "Keep growing the business, keep innovating, and continue leading the field." His journey is a testament to the strength of collaboration, the power of innovation, and the boundless opportunities that lie ahead.

As Singh continues to navigate the ever-evolving digital landscape, one thing remains constant—his dedication to excellence and his trust in NXTDIGITAL as a reliable partner for the future.



DIGITAL WELLNESS

What is "digital detox"?

1

- A. Taking a break from work emails
- B. Disconnecting from all digital devices for a period
- C. Upgrading to the latest smartphone
- D. Monitoring your screen time on devices

Which of the following is a key benefit of practicing digital wellness?

2

- A. Improved physical health and well-being
- B. Increased screen time
- C. Enhanced multitasking skills
- D. Reduced need for sleep

What does the term "tech neck" refer to?

3

- A. A kind of digital gadget used for neck support
- B. A posture problem caused by prolonged use of digital devices
- C. The act of working from a standing desk
- D. A type of wearable technology

Which of these strategies helps improve digital wellness at work?

4

- A. Taking regular breaks from screen time
- B. Checking emails every 30 minutes
- C. Spending more hrs on SM during work hours
- D. Always working with multiple screens

How can "screen time management" benefit employees?

5

- A. It reduces fatigue and improves focus
- B. It increases the time spent on social media
- C. It encourages more overtime work
- D. It helps employees check their personal emails more frequently

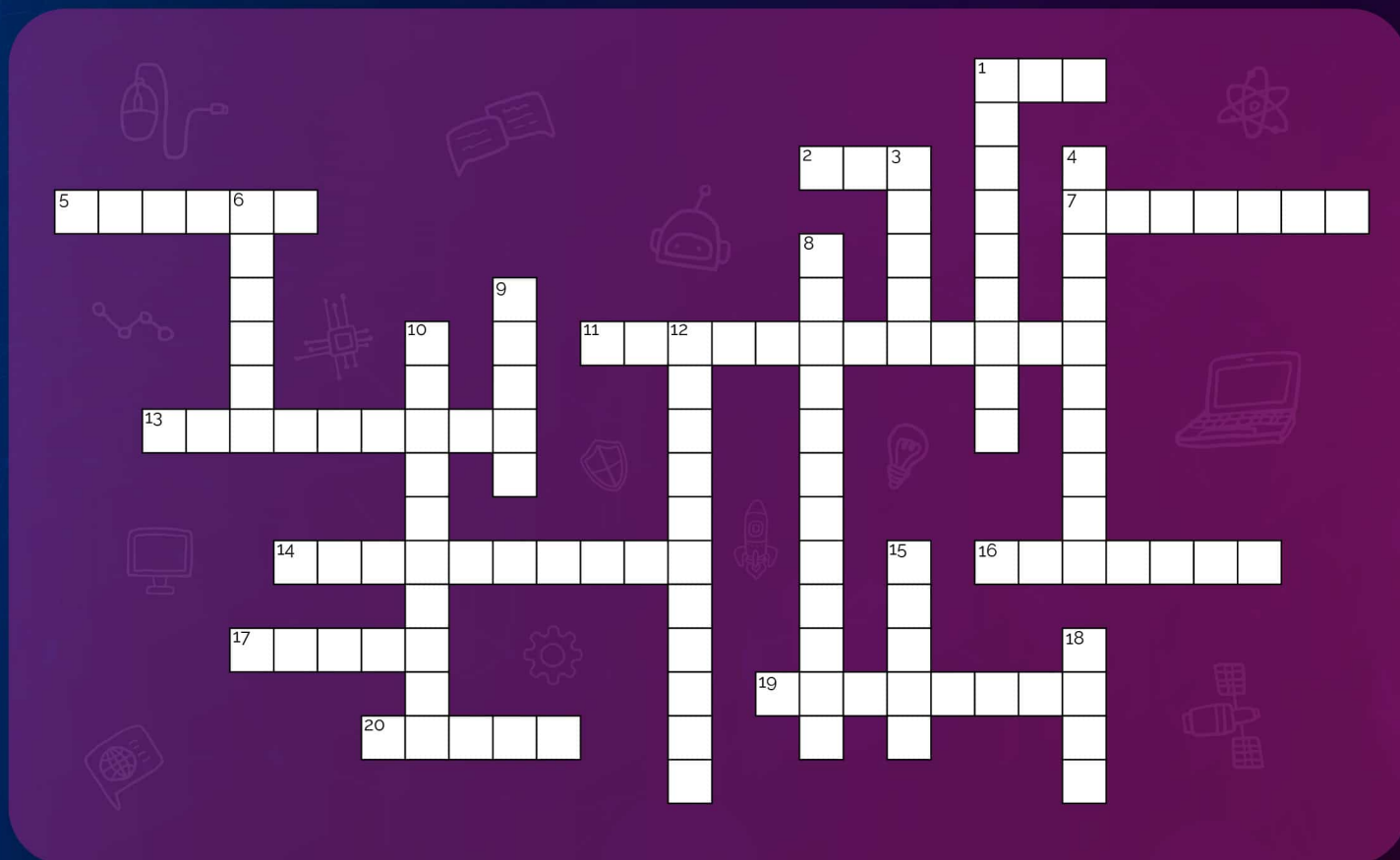
What is a good practice for preventing digital eye strain?

6

- A. Using larger screens
- B. Adjusting screen brightness regularly
- C. Increasing screen resolution
- D. Using more apps on your phone

[CLICK TO ANSWER](#)

CROSSWORD PUZZLE



WORDS FOR THE CROSSWORD PUZZLE

JavaScript	Deep Learning	API	App
Cloud	Internet	Bit	Robot
Byte	Google Photos	Cache	HTML
Virtual Reality	CelerityX	Apple	Binary
CPU	Bluetooth	Patch	Edge Computing
Bandwidth	Intel	Serverless	Firewall
ONE Broadband	Proxy	NXTHUB	Google Docs
Encryption	INDigital	ONE Business	NXTPLAY
Android	Kubernetes	INDigital	Turing Test

DIWALI
2024



CHRISTMAS
2024



**WOMENS DAY
2025**



HOLI 2025





**THANK
YOU**